

ST IVES SCHOOL  
OF PAINTING®

# CHARITY PARTNERSHIP PROPOSAL

---

USING THE POWER OF CREATIVITY TO BUILD  
CONFIDENCE, WELLBEING, AND OPPORTUNITY  
FOR YOUNG PEOPLE ACROSS CORNWALL.

[SCHOOLOFPAINTING.CO.UK](http://SCHOOLOFPAINTING.CO.UK)

01736 797180



# EXECUTIVE SUMMARY

---

## ST IVES SCHOOL OF PAINTING

— ESTABLISHED 1938

— A REGISTERED CHARITY SINCE 2000



## ENABLING YOUNG PEOPLE TO ACCESS VISUAL ARTS AND CULTURE

Our Young Artist's Programme provides life-changing experiences for young people across Cornwall, who may never get the opportunity to step into a creative environment.

Through a partnership, we can:

- Enrich the lives of under-privileged young people in Cornwall
- Highlight the vital importance of creativity for young people today
- Share positive impact stories with our wider audiences

# PARTNERING WITH US MEANS REAL IMPACT

---

**For 8 years we have been able to offer our vital Young Artist's programme to those most in need - and we don't intend for this end.**

Despite a challenging landscape, we plan to invest in our future by working with like-minded organisations who believe in expanding opportunities for young people to help them develop a sense of cultural entitlement, experience the joy of creativity and build resilience.

**That's why we are reaching out to you.**





# BACKGROUND

---

**In the UK, 1 in 5 young people are grappling with mental health challenges, with many waiting over a year for support. In Cornwall, approximately 29% of children are living in poverty, with certain areas exceeding 35%.**

For 8 years, we have offered free or subsidised art classes and inclusion projects for the most vulnerable young people in Cornwall, giving them the opportunity to explore their creativity in a relaxed, non-school setting.

However, St Ives School of Painting is a small, independent art school and we rely on funding to survive. Since 2017, arts funding from UK national bodies has decreased by 16% and council spending on culture and leisure in England has fallen by £2.3 billion since 2010/11.

With increased pressure on our School's reserve, we now face the very real possibility of no longer being able to fund this vital work.

Since 2010, young people choosing art has dropped by **42%** at GCSE level and **31%** at A-level

*Cultural Learning Alliance*

The number of art teachers has dramatically fallen by an average of 66% across expressive arts subjects since 2020/21.

*Cultural Learning Alliance*

## EXPRESSIVE ARTS & CULTURE LANDSCAPE

The introduction of the EBACC has **removed art entirely** from the core school syllabus.

Location and socioeconomic status are significant social determinants in whether a young person will pursue expressive arts options from the age of 14.

*Cultural Learning Alliance*

# OUR MISSION, DELIVERY AND IMPACT.

---

CHARITY PARTNERSHIP 2025



**There is a clear relationship between living in poverty and exposure to the arts. High levels of deprivation means having minimal cultural entitlement. Our programme aims to change that.**

Engaging in creative activities is associated with increased life satisfaction, a sense of purpose, and happiness; it can improve social skills, reduce bullying, and enhance emotional competence.

**We have the resources, expertise and space to provide a safe, creative place for young people - however, we rely solely on funding in order to make this programme sustainable.**

“I HAVE SURPRISED MYSELF. BEING ABLE TO COPE WITH GOING TO NEW PLACES LIKE THE HEPWORTH SCULPTURE GARDEN AND TATE ST IVES - I WOULD NOT HAVE TRIED THIS IF YOU HADN'T TAKEN ME. AND NOW I KNOW I CAN DO IT, I FEEL MUCH MORE HOPEFUL.



# DELIVERY

---

## OPEN ACCESS WORKSHOPS

Our open access weekend workshops for young people aged 7-10 and 11-16, offers professional tuition through various art forms. No screens, school or home life to worry about, no grades to get hung up on - just the freedom to create.



Due to charitable donations from our customers, we are in a position to give away free places as scholarships to families on low income; so for every 32 young people that come to a weekend workshop, we can enable 8 free places. **We would love to see this number increase.**

“THANK YOU AGAIN FOR MAKING THIS POSSIBLE FOR MY SON TO COME FOR FREE. HE IS SO MUCH HAPPIER FOR YOUR WORKSHOPS, HE HAS EVEN SETUP A CORNER IN HIS BEDROOM AS A STUDIO! I AM SO GRATEFUL.

# INCLUSION PROJECTS

Our inclusion projects support vulnerable young people to re-engage in learning and give them access to the arts. These young people are at risk of harm, drug use and mental illness due to their health or life circumstances, the poverty they live in or the dysfunctional homes they come from.

“THE SESSIONS HELPED ME TO GET OUT OF THE HOUSE WHICH MAKES ME FEEL AS THOUGH I CAN DO MORE THINGS LIKE THIS.



**IN SOME PROJECTS THE YOUNG PEOPLE WILL RECIEVE A  
NATIONALLY RECOGNISED QUALIFICATION; A BRONZE ARTS AWARD.**

---

**A QUALIFICATION BRINGS HUGE BENEFITS TO SUCH AT RISK  
GROUPS, IT COULD BE THE ONLY ONE THEY LEAVE SCHOOL WITH.**

# MEASURING IMPACT

---

**Our evaluation measures have been certified by service provider, Connect the Dots, ensuring that our methods are fit for purpose.**

The reason we are so passionate about this Programme is because we have seen each young person's journey from start to finish, and we can prove that being part of these structured projects improves their overall well-being and helps them progress in society.

## AN IMPACT REPORT INCLUDES:

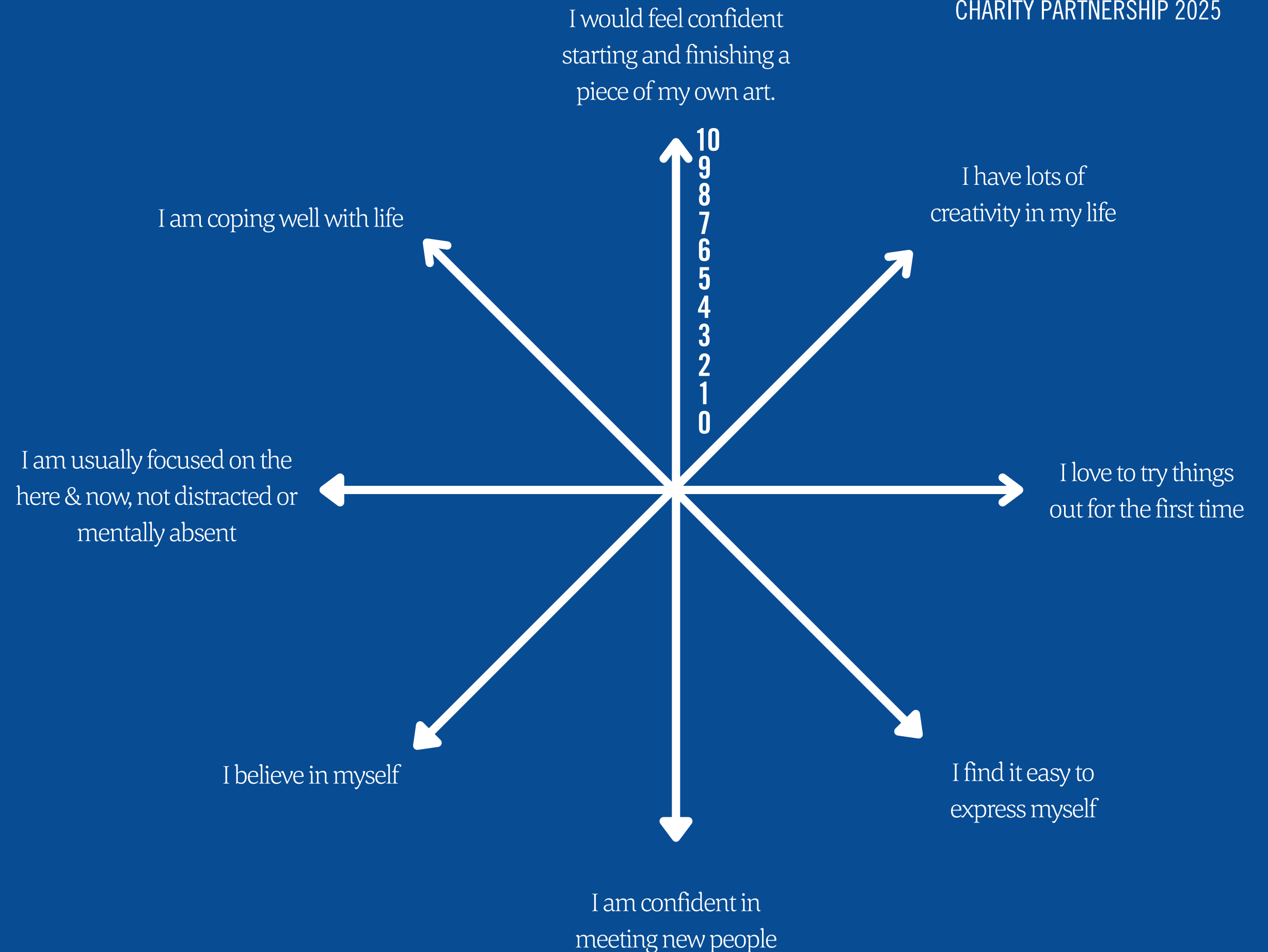
- Baseline assessments
- Group feedback
- One to one discussions and feedback
- Project artist feedback
- Partner feedback



# THE STAR

Before a project begins, each individual is asked to rate each of these statements out of 10. This gives a baseline assessment, and helps the team to tailor the sessions, to ensure that they're working towards each young person's individual challenges.

CHARITY PARTNERSHIP 2025





# IMPACT REPORT EXAMPLE

---

This project group, aged 13-16 are unable to attend regular school due to mental or physical illnesses so therefore attend CHES Academy, a community and hospital education service. The types of health issues included anxiety, eating disorders, self-harm, depression, and bipolar disorder.

## THE AIMS:

The project was non-accredited and aimed to support the young people in their Unit 1 GCSE work.

In addition, the project aimed to:

- Help them free up creatively & push comfort zones
- Build their resilience
- Give them the freedom to make without being judged
- Help them feel inspired and give a boost in wellbeing
- Give more weight to their GCSE coursework

**ART AND CREATIVITY CAN TRANSFORM  
LIVES AND CHANGE PERSPECTIVES  
WE CAN PROVE IT.**

The background of the image is a soft-focus photograph of a watercolor painting session. It shows a white palette with various colors of paint, several tubes of Jackson's Artist Watercolour, and a piece of paper with large, colorful watercolor washes in shades of blue, yellow, and red. The overall tone is artistic and creative.

**FOLLOWING A 6 MONTH CREATIVE INCLUSION  
PROJECT, THE GROUP FELT THAT THEIR ABILITY TO  
*COPE WITH LIFE* DOUBLED**

# KEY FINDINGS

## ABILITY TO COPE WITH LIFE

The groups biggest change following the 6 month programme was that they had **increased resilience** and more of an ability to cope with the everyday scenarios that life gives them. Across the group, this **more than doubled** since the beginning of the project.

## CONFIDENCE IN MAKING ART

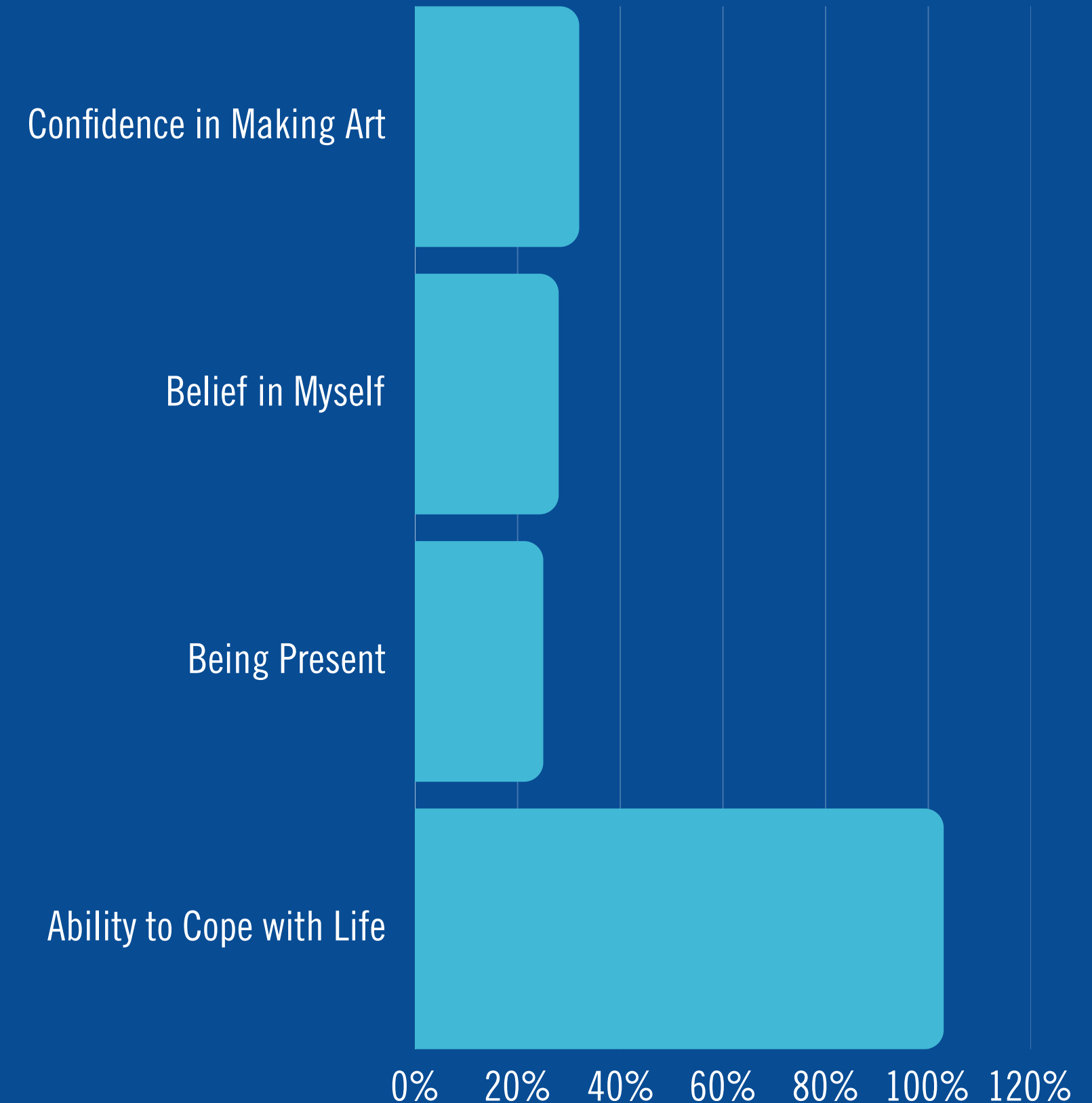
Next we saw a **32% increase** in those feeling that they now have the confidence to go and make art. This was a key aim for the project and the young people can now take the tools they've learnt across various mediums and continue to express themselves through making.

## BELIEF IN MYSELF

There was a **28% increase in self-esteem** and self-confidence from the project. With the mental health issues they are all facing, this is a wonderful outcome.

CHARITY PARTNERSHIP 2025

● Increase %



# CHARITY PARTNERSHIP

This is where businesses and partners can make a real difference - just a small amount a month can support the future of our youth programme.

This is a shared investment in the future of creativity among young people in Cornwall.

FROM AS LITTLE AS £500 A MONTH	
YOUR SUPPORT CAN HELP	YOU COULD BENEFIT FROM
Fund further free places on our Open Access workshops	Exposure and recognition through our owned marketing channels
Fund the ongoing delivery of our current Inclusion Projects helping vulnerable young people	Opportunities for employee engagement, volunteering and creative collaboration
Support us with our aim to roll out more Inclusion Projects enabling us to reach more young people	Invitations to events & talks within our community
Continue to cover the cost of the resources to keep the programme running	Bespoke impact reporting aligned with your CSR goals

# PROJECT SUPPORT OPTION

A one-off donation can help us to provide a range of different inclusion projects for young people across Cornwall.

**Together, we can make sure local young people can't be priced out of arts and culture.**

DONATION	PROJECT
£3,500	Help us to work with young people who have been excluded from school, for behavioural issues, learning needs or poor attendance due to ill health. This is an accredited project where they can achieve a Bronze Arts Award, a nationally recognised qualification
£3,000	Help us work with young people that are too ill to go to school by funding a 6-month creative project
£2,000	Help us to run a weekly project for children and young people who are living in poverty in West Cornwall, these young people often live in temporary housing, have learning needs and mental health disorders.
£1,800	Enable us to run a subsidised term-time or summer art project for local children, which includes free scholarship places for families on low income.



# LET'S TALK?

---

**We would love to chat more about potential opportunities, and invite you to St Ives to see the incredible resources and creative space available to young people in Cornwall.**

Call our Youth Arts Manager, Cat Lee on 01736 797180 or email [cat@schoolofpainting.co.uk](mailto:cat@schoolofpainting.co.uk).

Thank you.

---

# BREAKING DOWN BARRIERS TO CREATIVE ENGAGEMENT TRANSFORMS ASPIRATIONS FOR THE FUTURE.

---